




How is **Impacto Digital** financed?

2023

**impacto
digital**

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How is **Impacto Digital** financed?

As we have been publishing for four consecutive years, we present our **2023 transparency report** with the funding received and the impact indicators of each of our programs. It's the perfect excuse not only to continue to uphold our commitment to transparency, but also to stop and evaluate what we have done and think about what is to come.

2023 will be remembered as a distinctive year in our **regional expansion**, always maintaining our essence and commitment to human rights, social justice and technological innovation. With the objective of making new alliances and implementing our solutions in the region, our work teams had presence in **Costa Rica, Mexico and Colombia**. The opening of our operations in Costa Rica in March was undoubtedly our special milestone: more than 25 meetings with strategic alliances, including international agencies, companies, activists and civil society organizations, which strengthened our mission and reaffirmed our commitment to the region.

This growth is not just about expanding our presence or increasing the number of projects, but about **deepening our impact**, strengthening our grassroots and ensuring that every step we take brings us closer to the material realization of better lives, which is the most fundamental conviction we hold.

This year's work also took place in the context of an electoral cycle in Argentina and an exponential increase in anti human rights campaigns, where we faced the constant challenge of **creating new narratives and making new alliances** in the face of hate speeches that multiplied in social networks, the media, in the streets and in our most intimate spaces. This leaves us with the great challenge of continuing to weave alliances, generate meeting spaces, expand our work to new territories, convene new actors and continue to put the rights agenda at the center of the debates.

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Closing this prologue without mentioning our activism would be to omit the essence of our work. Despite the difficulties we may face, our **commitment to equality** will remain unwavering, and in a world that is facing countless challenges, we believe our mission is more alive than ever.

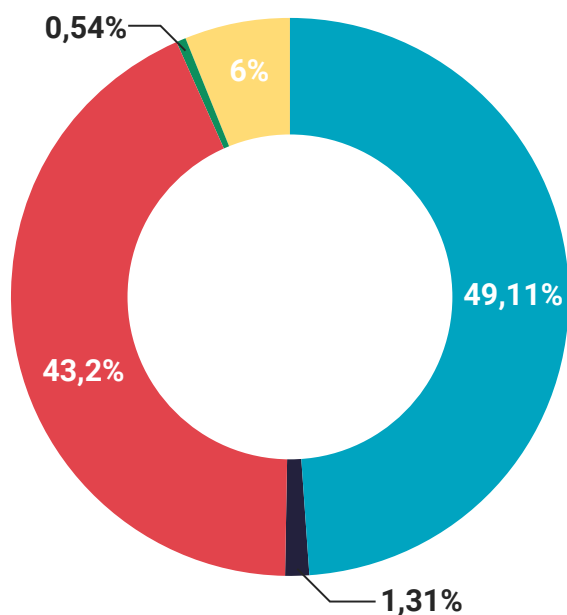
In this sense, we thank each person who accompanies us in this commitment and we propose to work closer than ever in the upcoming year: let's think of projects together, try new articulation strategies, invent innovative advocacy campaigns and continue to design strategies that allow us to **build societies that guarantee rights for all**.

Impacto Digital team.

General data

We are a non-profit civil association that works with social organizations, academic institutions, companies, international agencies and States to develop and implement high-impact technological and innovative solutions. Below you can see the funding received and what we spent it on during 2023.

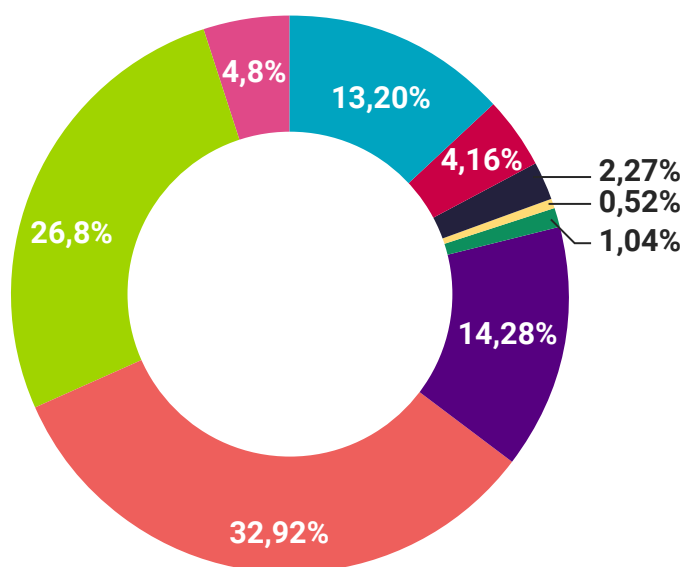
Financing received



Financing

- International agencies and embassies**
US\$233.820,57. ARS \$72.484.376,18
 - Individual donors**
US\$6.260,16. ARS \$1.940.650,90
 - Foundations and companies**
US\$204.809,47. ARS \$63.490.936,11
 - State institutions**
US\$2.548,39. ARS \$790.000,00
 - Term deposits**
US\$28.675,56. ARS \$8.889.422,20
- Total US\$476.114,15**
ARS \$147.595.385,39

Expenses



Expenses

- Expenses of Management Board**
US\$62.868,22. ARS \$19.489.149,21
- Institutional expenses**
US\$19.818,78. ARS \$6.143.820,60
- Administrative and accounting expenses**
US\$10.799,51. ARS \$3.347.848,16
- Institutional Communication**
US\$2.463,43. ARS \$763.663,70
- Institutional Development**
US\$4.936,17. ARS \$1.530.212,22
- Human Rights communication campaigns and projects**
US\$67.990,34. ARS \$21.077.006,83
- Programs**
US\$156.731,57. ARS \$48.586.785,64
- 2024 Implementations****
US\$127.602,39. ARS \$39.556.741,03
- Institutional development fund**
US\$22.903,74. ARS \$7.100.158,00

Total US\$476.114,15
ARS \$147.595.385,39

*Although the expenses were in Argentine pesos, they are expressed in USD for our international allies. The calculation is an estimate and is based on the average value of the official dollar in 2023 (\$310).

**2023's fund for projects to be executed in 2024

PROGRAM DATA

Contratá Trans (Hire Trans)

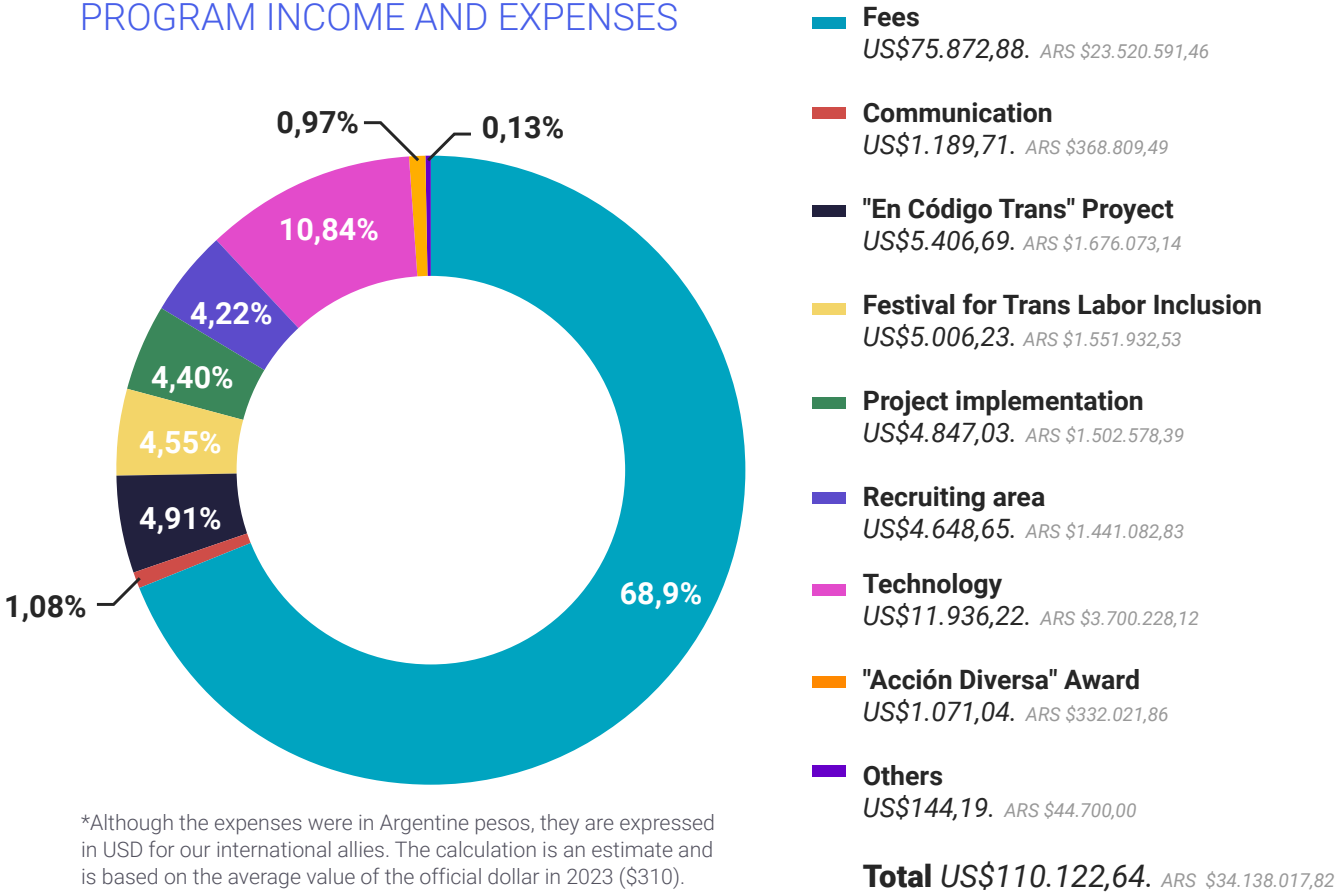
We seek to improve opportunities for social and labor insertion of Trans and Non-Binary (TNB) people. We open job searches, create links with companies, promote trans people's enterprises and train companies, organizations and the State in Diversity and Labor Inclusion to guarantee diverse and safe work spaces.

COUNTRIES:



See more at contratatrans.org

PROGRAM INCOME AND EXPENSES



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CONTRATÁ TRANS IN NUMBERS

<h1>107</h1>	<h1>2.745</h1>	<h1>123</h1>	<h1>34</h1>	<h1>1501</h1>
Trans people got jobs	People trained on diversity and gender	Profiles of TNB people strengthened in the labor market	Graduates of the Testing training	Available CVs published on the web

PROGRAM DATA

Cuida Bien (Care Well)

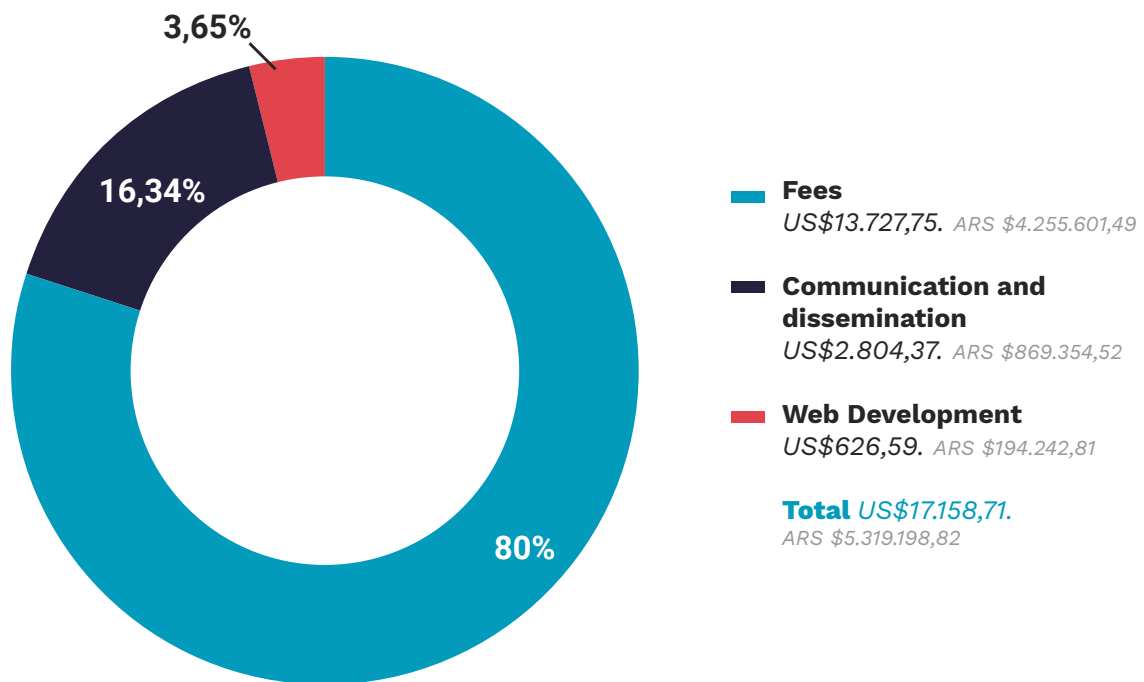
A space conceived and designed for family members who accompany and care for dependent elderly people. We offer free training, talks, information on caretaking and support networks to accompany caregivers.

COUNTRIES:



See more at cuidabien.org

PROGRAM INCOME AND EXPENSES



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CUIDA BIEN IN NUMBERS

94,4%

People who managed to improve care habits after having taken the course

78

People certified in the course

847

Participants in synchronous training

58753

Views of modules, excerpts and activities



#EsConESI

PROGRAM DATA

EsConESI (It's Sex Ed)

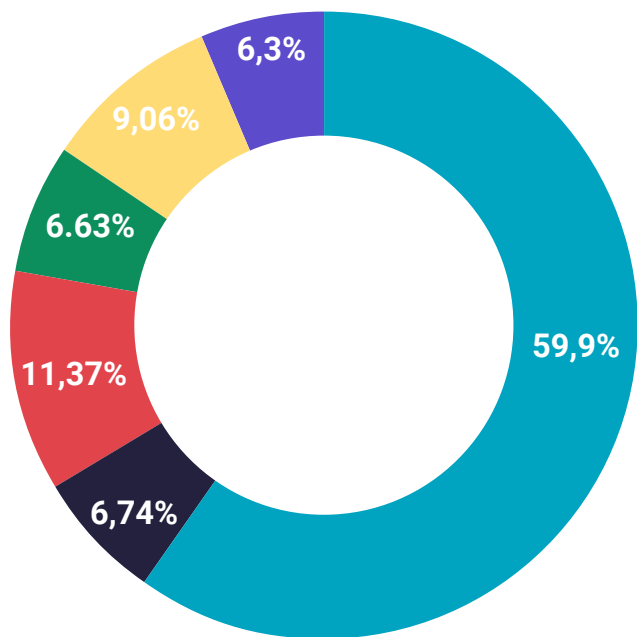
In alliance with FUSA A.C. we intend to contribute in guaranteeing Comprehensive Sexuality Education (CSE) in Latin America through the strengthening of youth participation. We carried out a regional learning process to strengthen the capacities of young activists on CSE; together with them we developed a digital magazine on the subject; we initiated a systematization on the situation of CSE from the perspective of local actors; we launched a communication campaign in the framework of the CSE anniversary; and we participated in the Juegos Nacionales Evita (National Evita Games) final, with a stand alongside UNICEF.

COUNTRIES:



See more at esconesi.com

PROGRAM INCOME AND EXPENSES



- Fees**
US\$9.604,56. ARS \$2.977.414,70
 - Freelance fees**
US\$1.080,65. ARS \$335.000,00
 - Communication and dissemination**
US\$1.822,58. ARS \$565.000,00
 - Per diem**
US\$1.063,32. ARS \$329.630,20
 - Supplies**
US\$1.452,81. ARS \$450.369,80
 - Administration**
US\$1.009,68. ARS \$313.000,00
- Total** US\$16.033,60. ARS \$4.970.414,70

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Based on the agreement between organizations, the remaining budget is executed by FUSA AC.

ESCONESI IN NUMBERS

130

Teenagers and young people went through an incubation or learning process

477

Teenagers and young people participated in events

15

Countries with presence of young people in the program

48.131

Visits on generated resources

Dale Más Afro (Turn Up The Afro)

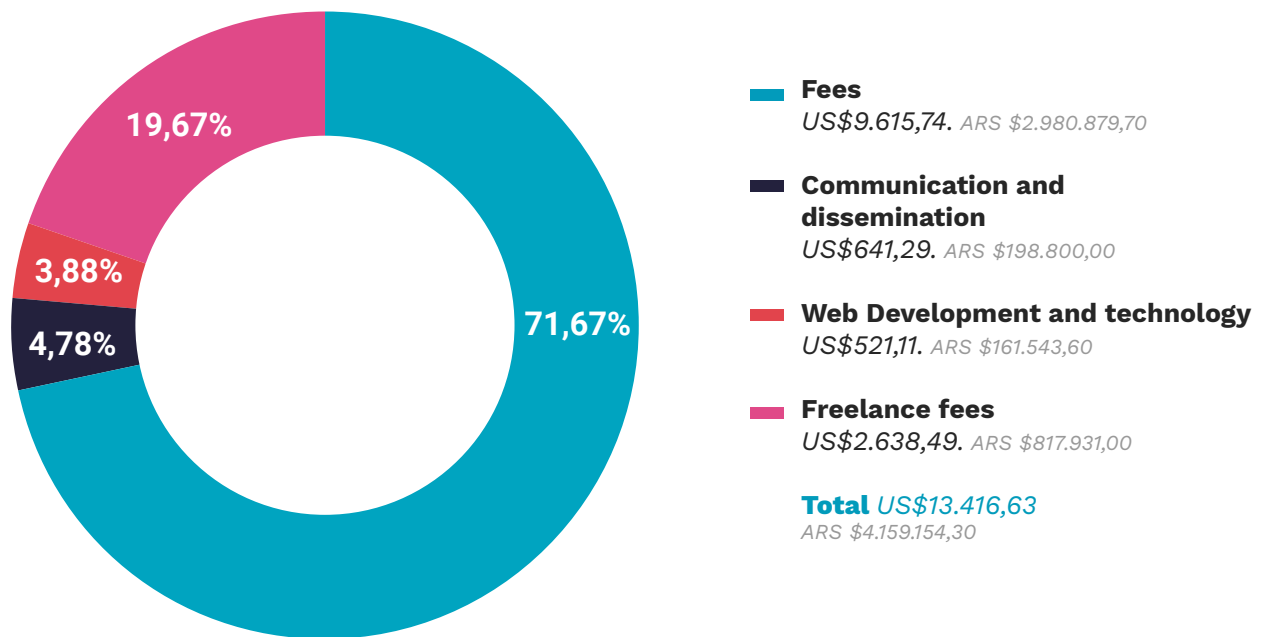
We seek to combat racism and make visible the Afro populations that have been historically denied, in alliance and exchanges with organizations in Latin America and the Caribbean, so that the States implement public policies that allow us to imagine more inclusive and Afro-centered futures.

COUNTRIES:



See more at dalemasafro.org

PROGRAM INCOME AND EXPENSES



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DALE MÁS AFRO IN NUMBERS

<h1>1</h1> <p>Digital resource to guarantee access to justice for people who have suffered racial discrimination</p>	<h1>386</h1> <p>People received training about racism</p>	<h1>14</h1> <p>Companies trained by the program</p>	<h1>9</h1> <p>Alliances with Afro organizations</p>
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Communication, design, technology services to promote human rights

From Impacto Digital we created a service area to respond to the needs of various agencies, international organizations and other institutions in the management of campaigns, courses, research, design, communication, education and technology consulting with a rights perspective and interdisciplinary approach.

Our goal is to accompany and amplify human rights discourses in the region, in an attractive and dynamic way, taking into account pillars such as inclusion, diversity and gender perspective.

3 CAMPAIGNS

1 CONSULTANCY

9 ONLINE COURSES

2 PLATFORMS

3 SPECIAL SERVICES

Discover all the work done at impactodigital.org

Partners and Stakeholder



impacto
digital

A red watering can is positioned above a green plant in a pot. The watering can is tilted, and a stream of water is being poured onto the plant. The plant has several large, green leaves and is growing in a simple, light-colored pot. The background is a solid dark blue color.

Thank you!

www.impactodigital.org

info@impactodigital.org

   @impactodigitalok